



Holiday and Leisure Park Consultancy and Development Specialists with an **Eco Edge**

Acquire - Develop - Supply - Manage



We're here to drive a green revolution, with our sustainable leisure park development & consultancy solutions, for eco-conscious clients.

We're passionate about promoting sustainability in the sector, and offer expert advice to clients wishing to reduce the carbon footprint of their park. We can recommend and implement changes that improve the sustainability of your development whether you're looking for a hybrid or full off-grid model.

We can work alongside you to minimise your site's impact on the natural environment, by exploring eco-friendly options like recycled materials, green buildings and renewable energy sources, as well as working to retain natural trees and plants for beautifully balanced landscaping.

The Green Arc Eco Mission

We care deeply about the projects we work on and the clients we work with - we're here to be in it with you for the long term.

We have a **collaborative** and **experienced** team to guide you through every aspect of the development.

The best thing is that "greening" your park is far easier and more affordable than you realise. Especially with our **extensive** product range and services.

We can assist you in implementing a 5 to 10 year plan that gradually introduces renewables and sustainable infrastructures to help your park save money, and the environment.

Making your site more environmentally friendly involves simple switches and can be done with minimal disruption to your park.

We offer a free no-obligation consultation to walk you through all of your options.

If you choose to go ahead, we can conduct a site audit to look into all areas, discover the best solutions to reduce your energy costs, and optimize your park's performance.

Why Choose Us



Our Services

Funding-

Our funding partners can offer help in many areas such as:

- Business Loans
- Pod/lodge finance
- Asset Loans and more

Planning-

- Topographical Surveys
- Initial Park Concepts
- Detailed Services Plans
- Technical Drawings
- Site Support
- CGIs

- Site Feasibility Studies
- Designing & Pre-Planning
- Full Planning Applications
- Site Auditing

Marketing-

- Brand Marketing and Content Strategy
- Social Media Marketing
- Social Media Campaigns
- Website Design
- Advertising
- PR Campaigns





Our Services Continued..

Development-

- Standard, Hybrid and off grid park developments.
- Ground Screws
- Service installation
- Roadways and Footpaths
- Soft and Hard Landscaping
- Communal and Play Areas
- Pumping Stations and Treatment Plants
- Lighting
- Driveways and Parking
- Green Space
- Waste Water Management Self Generating Water Systems
- Renewable energy systems

Supply

- Twin units, Park homes, Pods, Alternative accommodation, Eco upgrade options

Management-

- Lead Generation
- Management Operations Systems & Management Training
- Organisation of Policies, Procedures and Insurance
- Health and safety training
- Recruitment assistance
- Sales training & Stock support
- Park Operations
- Fire safety training

Why Go Eco



Set your holiday park or glamping site up for success now and for years to come by making it sustainable.

As far back as 2019, booking.com research found more than half of travellers said they were more determined to make sustainable travel choices - and almost 75% of those surveyed had plans to stay “at least once” in green accommodation in the year.

Sustainability remains a key consideration, with 32% of consumers highly engaged with adopting a more sustainable lifestyle.

Equally important, 28% of consumers have stopped buying certain products due to ethical or environmental concerns.

Gen Z are adopting more sustainable behaviours than any other groups and as wealth transfers to younger generations, sustainability and ethical considerations will need to become the standard, and should be transparent throughout the value chain.

Consumers want to do more but many want companies to take the lead with 50% wanting information on how to recycle and 46% needing more clarity on products and services.

The five sustainable brand practices that consumers value most include: waste reduction, reducing carbon footprint, providing sustainable products, committing to ethical work practices, and respecting human rights.



Get In Touch

Whether you're interested in creating a hybrid or off-grid Leisure park or Glamping site, or would like to request more information on how to 'green' your existing park you can contact us at:

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Make a difference. Be the difference.

Join Green Arc Leisure.

